



# How you can help HIFA

(and advance the objectives of your organisation at the same time!)

There are many ways you can help HIFA:

## 1. Help HIFA to grow its membership

- Display the HIFA logo on your website<sup>1</sup>
- Invite your staff and contacts to join HIFA
- Promote and support the HIFA vision across your networks through social media<sup>2</sup>

*Example:* Here is a short text that you can adapt and use on your website: “We support HIFA (Healthcare Information for All). We believe that every person and every health worker should have access to the health information they need to protect their own health and the health of others. We encourage you to join HIFA here: [www.hifa.org](http://www.hifa.org)“

## 2. Contribute to the HIFA community

- Publicise your organisation’s activities on the HIFA forum
- Sponsor a HIFA discussion on a theme of your choice
- Sponsor a HIFA Country Representative<sup>3</sup>
- Sponsor a section of the HIFA Voices database (HIFA Voices brings together the experiential knowledge of the HIFA community and of other HIFA Forums: [www.hifavoices.org](http://www.hifavoices.org) )

*Example:* TDR, WHO and The Lancet sponsored two thematic discussions in 2016: Evidence-Informed Country-Level Policymaking, and Implementation Research.

## 3. Provide financial and/or technical support

- *Voluntary financial contributions.* Supporting Organisations may choose to provide a one-off or annual contribution. Financial contributors are recognized prominently on our website and on every individual message sent via the HIFA forum (average 6 messages per day to more than 9,000 members worldwide).
- *Technical support:* HIFA has many volunteers worldwide providing help in many ways: publicity and awareness-raising; content analysis; moderation of discussions; database skills; and participation in dedicated HIFA Projects.

Welcome on board – we are delighted you have chosen to support HIFA and join our vibrant community! Thank you!

Contact: [admin@hifa.org](mailto:admin@hifa.org)

<sup>1</sup> Download the HIFA logo here: [http://www.hifa.org/sites/default/files/forum\\_logo/HIFAlgoweb.jpg](http://www.hifa.org/sites/default/files/forum_logo/HIFAlgoweb.jpg)

<sup>2</sup> Follow HIFA on Twitter @HIFA\_org & Facebook.com/HIFAdotORG – Please let us know your Twitter handle so that we can follow you also.

<sup>3</sup> £50 (\$75) enables a Country Representative to give a presentation at a conference.

